



Community Development Department

For Release: (10/05/2011)
Contact: **Heather Gray**
Manager of Communications
909-384-5916 Tel
Gray_He@sbcity.org

October is National Planning Month

Celebrate How Planning Benefits San Bernardino

Planning plays a vital role in the day-to-day happenings of citizens in every community. How do they get to work or school? Where do they live? Where do they shop?

October has been designated National Planning Month by the American Planning Association (APA) as a way to highlight the role of planners and planning in each community. This year's theme, "New Ideas for America's Future," acknowledges that planners help envision the future and address the needs of communities.

The month-long celebration is an opportunity to recognize how planning shapes San Bernardino and the work of planners and the planning profession in creating communities of lasting value.

Planning is the process of envisioning, mapping, and conceiving how the community will look, grow, and define itself – its characteristics, attributes and identity. As our communities continue to change and grow, planners play an important role in ensuring that new developments are designed and built to harmony with existing surroundings. Planners must carefully balance the needs and desires of residents against the challenges presented by growth and change not just in the physical realm, but also economically and socially.

"Planning strives to give residents choices," said Community Development Director Margo Wheeler. "From the type of home an individual lives in, such as a condominium, apartment, town home or single family, to how an individual gets around, whether taking mass transit, walking, bicycling or driving, planning helps ensure communities address the needs of everyone."

The Planning Commission was recognized at the Oct. 3 meeting of the Mayor and Common Council for its work serving the community.

To learn more about National Planning Month, visit www.planning.org/ncpm.

The American Planning Association represents more than 40,000 members including professional planners, academics, business leaders, students, and engages citizens, APA advocates for good planning practices to keep communities safe, healthy, and prosperous.